

# Minimizing Legal Exposure

*Are you Ready for a Lawsuit by a  
Patent Troll or Tort Attorney?*

**Jack Hicks & John Sweeney**

*Womble Carlyle Sandridge & Rice, LLP*



# MINIMIZING LEGAL EXPOSURE

*Are you Ready for a Lawsuit by a  
Patent Troll or Tort Attorney?*

**Vincent Caprio**, Executive Director  
*NanoBusiness Commercialization Association*

**Jack B. Hicks**, Partner & Patent Attorney  
*Womble Carlyle Sandridge & Rice, LLP*  
Adjunct Professor, *Elon University School of Law*

**John Parker Sweeney**, Partner & Trial Attorney  
*Womble Carlyle Sandridge & Rice, LLP*



# Jack B. Hicks



A licensed patent attorney with more than 25 years of legal experience, Jack Hicks counsels clients to craft the intellectual property position that meets their business goals. A substantial portion of his practice includes the preparation and prosecution of U.S. and foreign patent and trademark applications. Although Jack started his career as a successful trial lawyer, his practice currently focuses upon strategic counseling of clients in national and international intellectual property litigation, evaluation, protection and enforcement. Jack's honors and awards include being ranked among the leading lawyers in his field by The Best Lawyers in America, North Carolina Super Lawyers and North Carolina Legal Elite.

Jack currently is working with numerous nanotechnology clients, helping them prepare and prosecute patents and other suitable intellectual property protection. One recent matter involved preparing and filing multiple U.S. and international patent applications for a leading aerospace manufacturer on the use of carbon nanotubes in coatings and complex composite structures. Other projects include nanofibers for drug delivery and filter technologies.



# John Parker Sweeney



Class Actions and Mass Torts often involve “bet the company” risks. John Parker Sweeney’s more than 30 years of experience defending major Class Actions and Mass Torts involving Product Liability, Consumer Protection, Environmental, and Toxic Tort cases allows him to tailor an appropriate litigation response for any company to meet those types of high stakes risks. He regularly serves as national counsel, creating and supervising comprehensive defense strategies in Class Actions and Mass Tort cases across the country.

John’s effectiveness and national prominence as a defense lawyer for businesses in Class Actions and Mass Torts was recognized by his peers when he was elected as an officer of DRI—The Voice of the Defense Bar. John will serve as President of the 22,000 member association of corporate defense lawyers in 2014.

A nationally-recognized “Expert on Experts,” John relies on his relationships with internationally renowned technical, scientific, and medical experts, as well as his thorough understanding of the rules and procedures governing expert testimony in both *Daubert* and *Frye* jurisdictions to protect his clients from scientifically unfounded claims and unqualified plaintiffs’ experts, securing precedent-setting decisions excluding junk science from the courtroom.

John has many years of experience in Government Investigation work beginning with his years at the U.S. Securities Exchange Commission. Since then, in addition to responding to SEC investigations, he has been involved in investigations and other compliance actions involving a number of federal and state law enforcement agencies. He is particularly experienced in handling Consumer Product Safety reporting, recalls and corrective actions before the U.S. Consumer Product Safety Commission, and in advising clients on compliance with the far-reaching new requirements of the Consumer Product Safety Improvement Act of 2008 and the Consumer Product Safety Information Database.





# Minimizing Legal Exposure

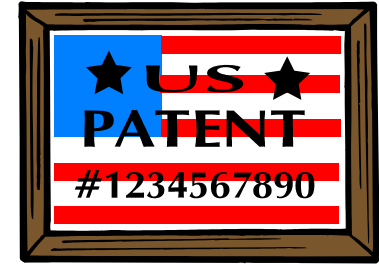
## *Patent Litigation*

**Nanomanufacturing  
Summit 2012**  
& 11th Annual NanoBusiness Conference

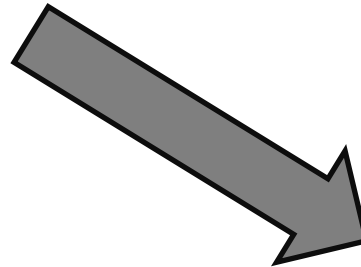
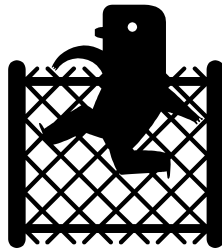


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# EXPANDED ROLE OF PATENTS



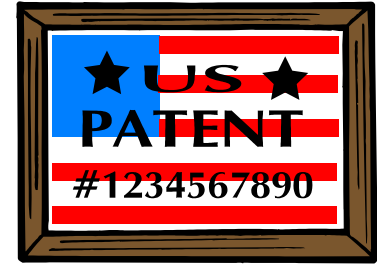
Patent is a tool to encourage innovation and prevent trespass on your invention



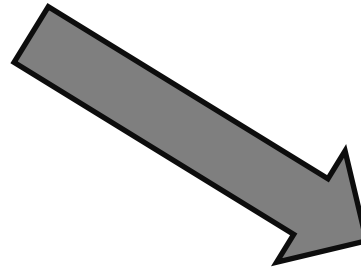
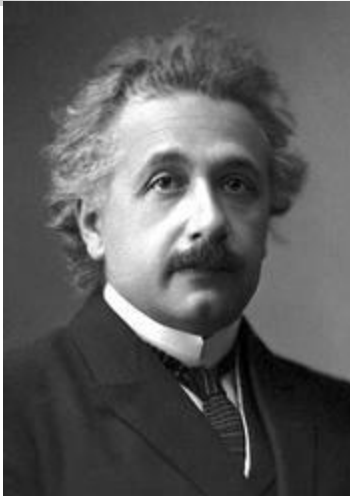
Patent is a commoditized asset, aggregated for profit



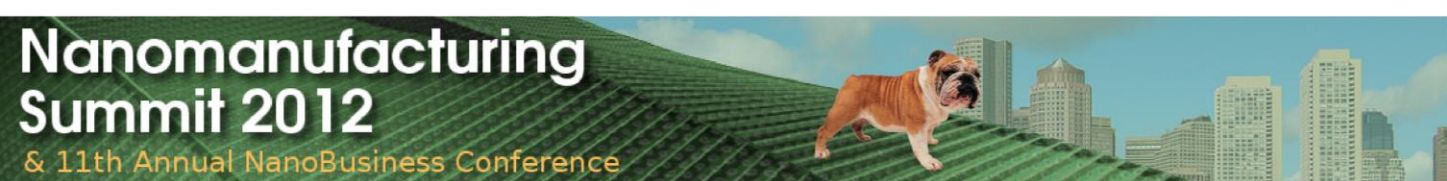
# EXPANDED ROLE OF PATENTS



Patent is a tool to encourage innovation and prevent trespass on your invention



Patent is a commoditized asset, aggregated for profit



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# What is a Non-practicing Entity?

## Troll?



## Is a University a Troll?

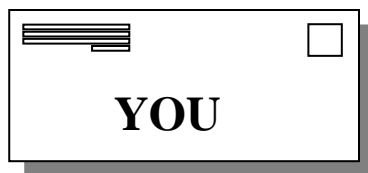






- Patent troll claims rights to an invention without commercializing
- Non-practicing entity (NPE) *who engages in “stick” licensing*
  - Patent holding & licensing entities
  - “Invention research organization”
  - University Tech Transfer Office
  - Government Research Organization





## Assertion:

- You are using our patented technology
- Take a license or face litigation
  - Legal fees for infringement study: \$5,000-\$20,000 per patent
  - Legal fees for patent litigation: \$1.5M-\$5.0M
  - Settle: \$10,000 - \$150,000



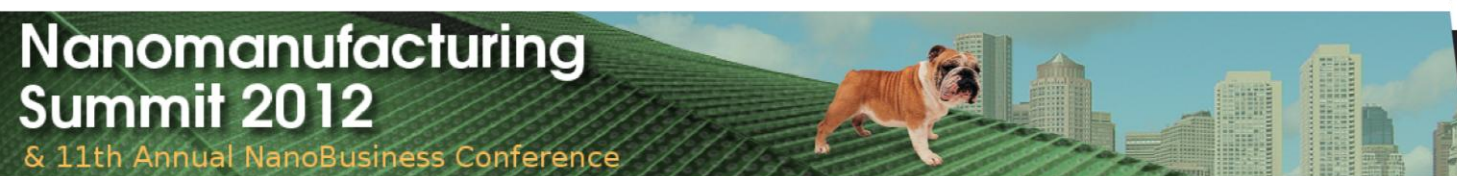
# NPEs with Largest Patent Holdings

Entity	US Patent Publications	Patent Families
Intellectual Ventures	10-15k (Est)	-
Round Rock Research LLC	3652	1300
Rockstar Consortium LLC	3428	2867
Interdigital	2955	1463
Wisconsin Alumni Research Foundation (WARF)	2556	1896
Mosaid Technologies Inc	2011	1219
Rambus	1696	727
Tessera Technologies Inc	1375	683
Acacia Technologies	1316	575
Commonwealth Scientific and Industrial Research Organisation (CSIRO)	1160	935
IPG Healthcare 501 Limited	1141	1074
Walker Digital LLC	896	222
Wi-Lan	888	716
Jerome H Lemelson	470	227



# Public NPE firms

- Acacia Technologies
- Asure Software
- Burst.com Inc
- Decisioning.com Inc
- Interdigital
- Intertrust Technologies Corp
- LecTec Corp
- Mosaid Technologies Inc
- Network-1 Security Solutions Inc
- OPTi Inc
- Rambus
- Tessera Technologies Inc
- VirnetX Inc
- Wi-Lan



# NPE Patent Litigation

## Statistics by Industry

**Source:** PatentFreedom © 2012. Data captured as of August 21, 2012.

Industry	Operating Company Counterparties in NPE Patent Litigations	Unique Operating Companies in NPE Patent Litigations	NPEs in Patent Litigations	NPE Patent Litigations	NPE Litigated Patents
Electronics <sup>13</sup>	3198	549	328	1646	1434
Retail	3116	912	289	1259	901
Media/Telecom	2591	708	274	1345	993
Computer Software/Services	2476	966	316	1401	1253
Computer Hardware	2262	334	324	1278	1362
Financial Services	1681	596	170	730	512
Automotive & Transport	1599	525	145	685	492
Consumer Products	1032	446	178	549	413
Semiconductor	872	142	133	467	527
Industrial Manufacturing	681	338	193	465	552
Healthcare & Pharma	603	363	83	284	210
Energy/Utilities	536	282	140	383	344
Other (Hotels, Services, Agriculture etc.)	1638	823	267	944	763

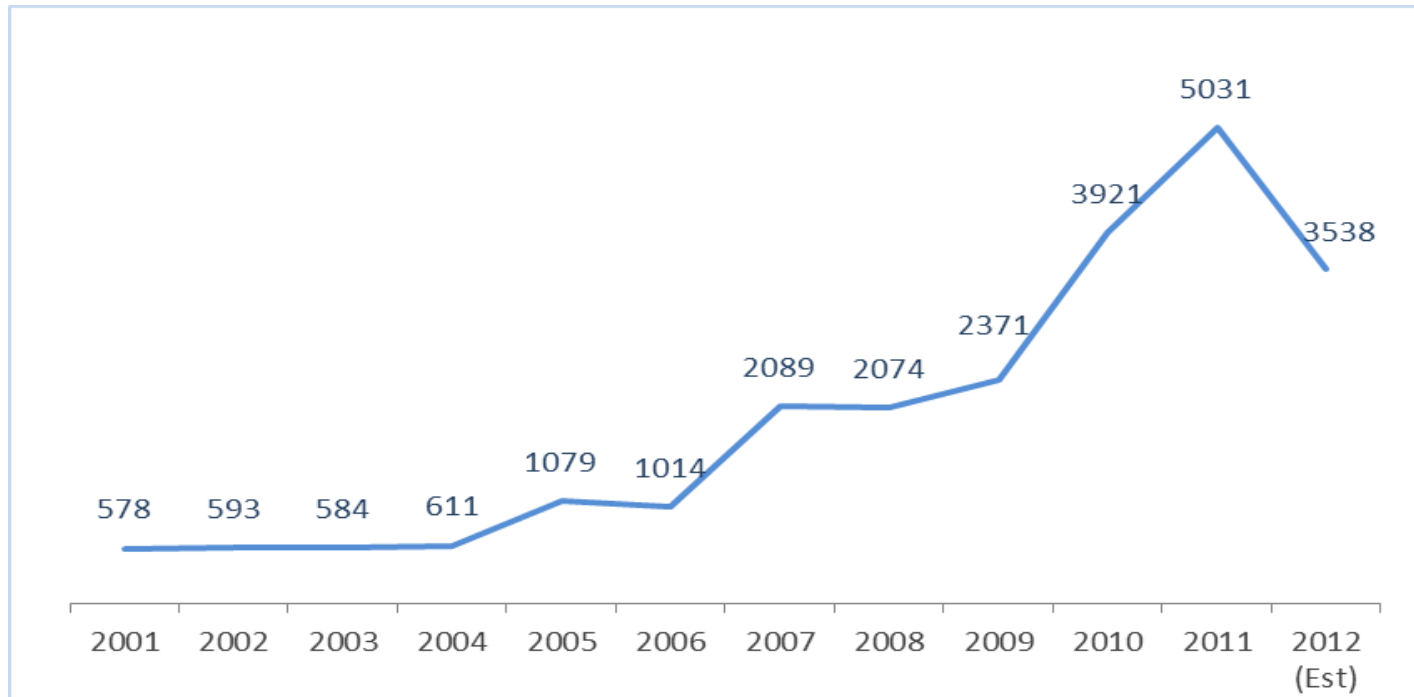




# Litigations Over Time

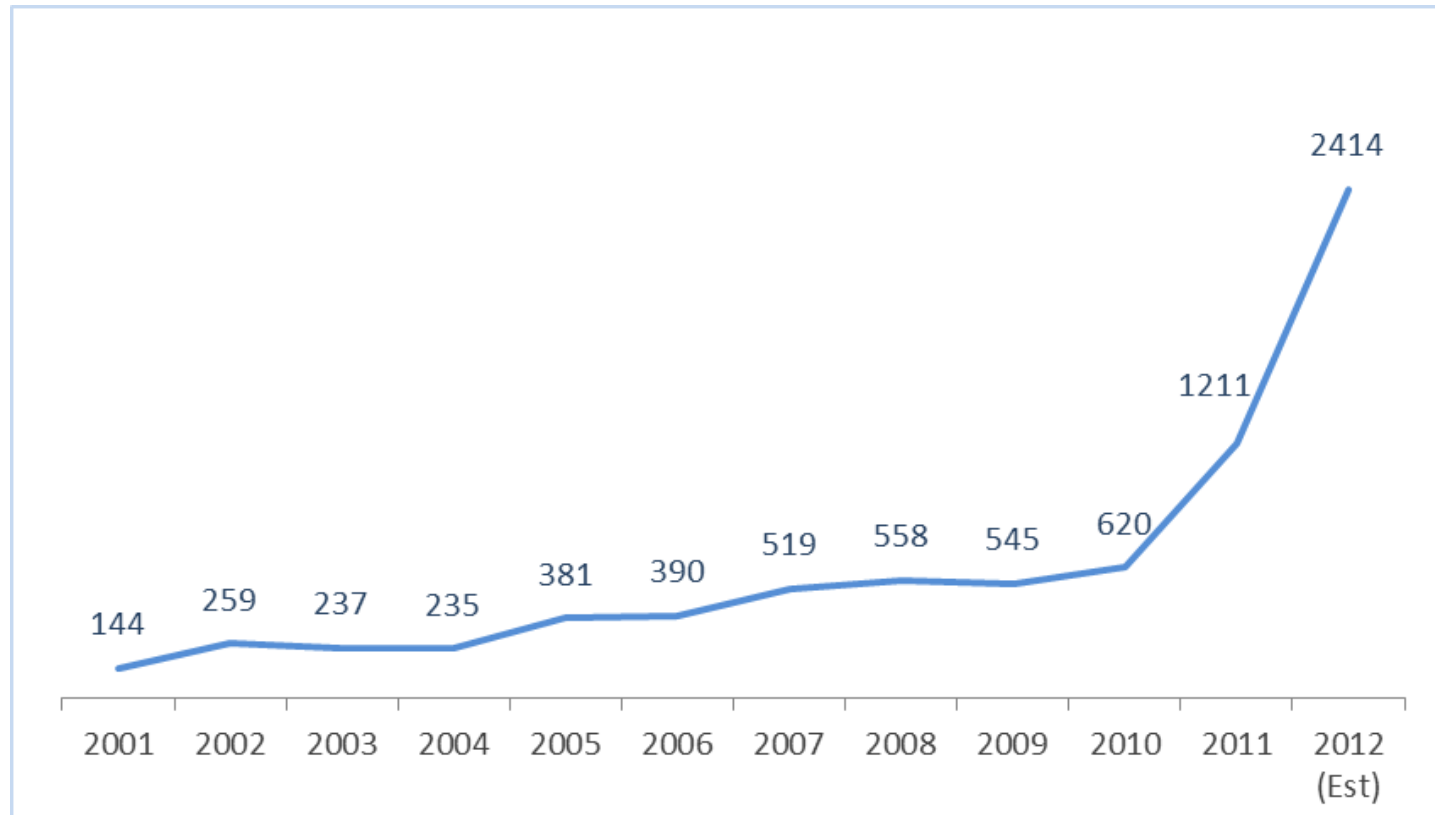
Patent lawsuits involving NPEs have increased dramatically over the last decade. In 2011, another record setting year, there were more than 5,000 occasions when a company found itself in litigation with an NPE, a number that has increased by an average of over 35% *per year* since 2004.

## *Operating Company Parties in NPE Lawsuits*



# Litigations Over Time

## *Patent Lawsuits Involving NPEs*



# Nano and Patents?

## *What's Special?*

### Universities owning patents

- Basic research centered in Universities & spin-outs
- Universities/tech transfer offices push patents
- Bayh-Dole Act (1980) permits University ownership of federally funded research



# Is There “Room at the Bottom”?

U.S. Patent Number	Date of Issue	Owner	Title
6,683,783	January 27, 2004	William Marsh Rice University Houston, TX	Carbon fibers formed from single-wall carbon nanotubes
5,747,161	May 5, 1998	NEC Corporation	Graphite filaments having tubular structure and method of forming the same
5,424,054	June 13, 1995	International Business Machines Corporation	Carbon fibers and method for their production
5,505,928	April 9, 1996	The Regents of University of California	Preparation of iii-v semiconductor nanocrystals
6,268,041	July 31, 2001	Starfire Electric Development and Marketing, Inc.	Narrow size distribution silicon and germanium nanocrystals
6,322,901	November 27, 2001	Massachusetts Institute of Technology	Highly luminescent color-selective nanocrystalline materials
5,897,945	April 27, 1999	President and Fellows of Harvard College	Metal oxide nanorods
5,833,705	November 10, 1998	Target Therapeutics, Inc.	Stretch resistant vaso-occlusive coils
4,724,318	February 9, 1998	International Business Machines Corporation	Atomic force microscope and method for imaging surfaces with atomic resolution
5,286,571	February 15, 1994	Northwestern University	Molecular modification reagent and method to functionalize oxide surfaces
6,346,189	February 12, 2002	The Board of Trustees of the Leland Stanford Junior University	Carbon nanotube structures made using catalyst islands

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# William Marsh Rice University

## Carbon Fibers Formed From Single-Wall Carbon Nanotubes

US 6,683,789

Filed: 3/6/1998

Issued: 1/27/2004

“semiconducting nanocrystals”



US006683783B1

(12) **United States Patent**  
Smalley et al.

(10) **Patent No.:** US 6,683,783 B1  
(45) **Date of Patent:** Jan. 27, 2004

(54) **CARBON FIBERS FORMED FROM SINGLE-WALL CARBON NANOTUBES**

(75) **Inventors:** Richard E. Smalley, Houston, TX (US); Daniel T. Colbert, Houston, TX (US); Hongjie Dal, Sunnyvale, CA (US); Jie Liu, Houston, TX (US); Andrew G. Rinzier, Newberry, FL (US); Jason H. Hafner, Somerville, MA (US); Ken Smith, Spring, TX (US); Ting Guo, La Jolla, CA (US); Pavel Nikolaev, Houston, TX (US); Andreas Thess, Kusterdingen (DE)

(73) **Assignee:** William Marsh Rice University, Houston, TX (US)

(\*) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) **Appl. No.:** 09/380,545

(22) **PCT Filed:** Mar. 6, 1998

(86) **PCT No.:** PCT/US98/04513

§ 371 (c)(1).

(2), (4) **Date:** Dec. 22, 1999

(87) **PCT Pub. No.:** WO98/39250

**PCT Pub. Date:** Sep. 11, 1998

### Related U.S. Application Data

(60) Provisional application No. 60/067,325, filed on Dec. 5, 1997, provisional application No. 60/064,531, filed on Nov. 5, 1997, provisional application No. 60/063,675, filed on Oct. 29, 1997, provisional application No. 60/055,037, filed on Aug. 8, 1997, provisional application No. 60/047,854, filed on May 29, 1997, and provisional application No. 60/040,152, filed on Mar. 7, 1997.

(51) **Int. Cl.:** D01F 9/12  
(52) **U.S. Cl.:** 361/502; 423/445 B; 423/447.2  
(58) **Field of Search:** 423/445 B; 447.2; 361/502

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Chen, “Growth and Properties of Carbon Nanotubes,” *Thesis for the degree Master of Science, Rice University, Houston, Texas, May 1995.*

(List continued on next page.)

**Primary Examiner**—Stuart L. Hendrickson  
(74) **Attorney, Agent, or Firm**—Ross Spencer Garsson; Robert C. Shaddox; Winstead Sechrest & Minick P.C.

### (57) **ABSTRACT**

A method for purifying a mixture comprising single-wall carbon nanotubes and amorphous carbon contaminant is disclosed. The method includes the steps of heating the mixture under oxidizing conditions sufficient to remove the amorphous carbon, followed by recovering a product comprising at least about 80% by weight of single-wall carbon nanotubes. A method for producing tubular carbon molecules of about 5 to 500 nm in length is also disclosed. The method includes the steps of cutting single-wall nanotube containing material to form a mixture of tubular carbon molecules having lengths in the range of 5–500 nm and isolating a fraction of the molecules having substantially equal lengths. The nanotubes may be used, singularly or in multiples, in power transmission cables, in solar cells, in batteries, as antennas, as molecular electronics, as probes and manipulators, and in composites.

19 Claims, 21 Drawing Sheets

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# William Marsh Rice University

**Carbon Fibers Formed From  
Single-Wall Carbon Nanotubes**

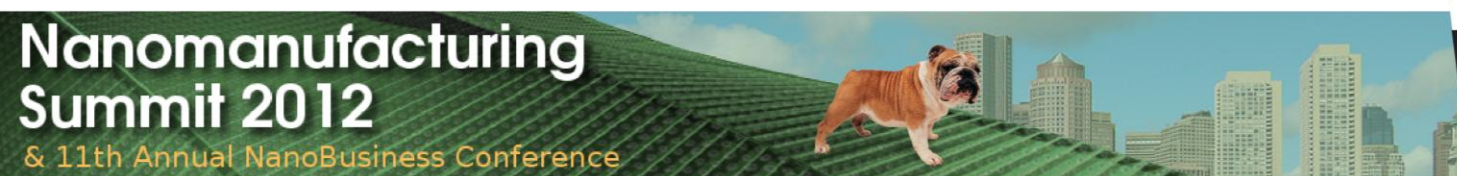
US 6,683,789

Filed: 3/6/1998

Issued: 1/27/2004

*(19 claims)*

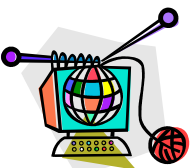
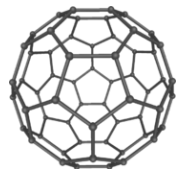
A composition of  
matter comprising  
at least about 99%  
by weight of  
single-wall carbon  
molecules.





# Can you prepare? How?

- Core Products - Prior Art Searching
  - Obtaining patents for trade
  - Patentability ... AND
  - Freedom to Operate to identify licensors/predators
  - Build license royalty into business plan
  - Join patent pool organization
- Ancillary Businesses
  - Use solvent contractors / suppliers who indemnify
  - Insurance ... ?





# What to do when you receive a demand letter?



- Gather information on NPE's patterns & strategies
- Assess strength of claim, underlying IP, exposure and indemnity
- Defenses
  - ✓ Prior Commercial Use; laches



# Fight or Settle?

- File preemptive declaratory judgment lawsuit in home district; early claim construction and summary judgment (\$\$)
- File post-grant review (\$\$)
- Joint defense groups
- Crowd sourcing for invalidating prior art (Article One Partners)
- Defensive Patent Aggregation (RPX; Allied Security Trust)

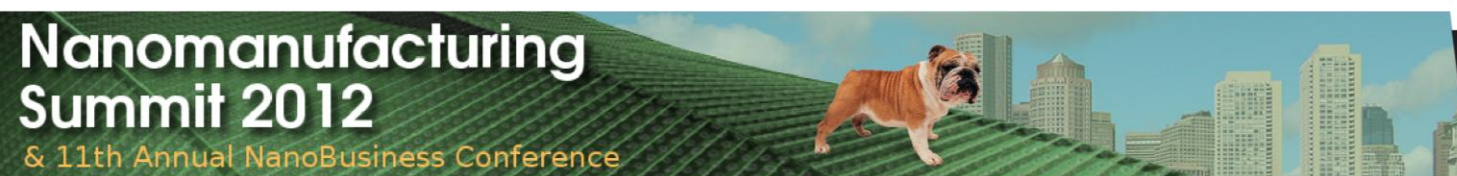




# Is “help” on the way? What can Congress do?



- Transferability of Patents and Non-working Requirement are Hallmarks of US Patent System
- America Invents Act
  - ✓ Joinder rules
  - ✓ *Post-grant review proceeding for covered business method patents.*





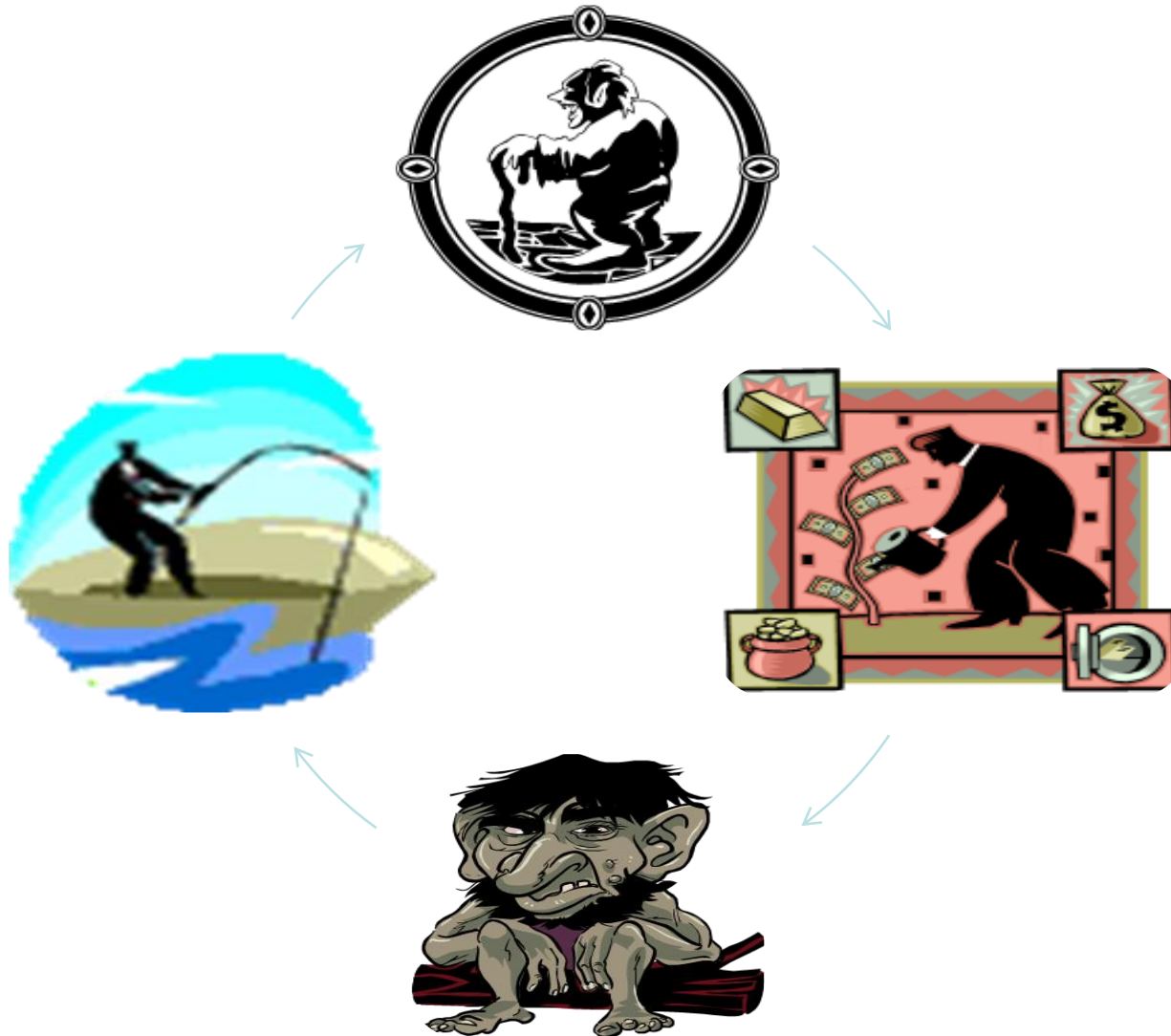


# Is “help” on the way? What can Congress do?



- Recent legislation – **HR 6245** Saving High-Tech Innovators from Egregious Legal Disputes Act (Shield Act)
  - ✓ Fee-shifting / “loser pays” for computer hardware & software patent litigation where no “reasonable likelihood of succeeding”





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# Nanotechnology Is in the News

## WHAT IS A NANOTUBE?

Carbon nanotubes are atom-thick sheets of graphite formed into cylinders. They may be formed from a single layer of graphite (called graphene), or they may consist of multiple concentric layers of graphite, resulting in Multi Walled Carbon NanoTubes (MWCNTs). While the diameter of a nanotube can vary from a few nanometers up to tens of nanometers, they can be hundreds or even thousands of nanometers long. Carbon nanotubes come in many forms, with different shapes, different atomic arrangements, and varying amounts and types of added chemicals—all of which affect their properties, and might influence their impact on human health and the environment. Japanese researcher Sumio Iijima is generally credited with discovering carbon nanotubes in 1991.

**WHAT IS NANO?** Nanotechnology is the ability to measure, see, manipulate and manufacture things usually between 1 and 100 nanometers; at the scale of atoms and molecules. A nanometer is one billionth of a meter; a dollar bill is roughly 100,000 nanometers thick. Nanotechnology is a new technology, and it is expected to have broad applications in the coming decades in fields as diverse as, medicine, energy, computing, manufacturing, space travel, and sporting goods—to name a few. According to manufacturer claims, nanotechnology is already used in over 600 consumer products on the market today, ranging from sporting goods to cosmetics to food packaging. By 2014, Lux Research projects that \$2.6 trillion in global manufactured goods will incorporate nanotechnology, or about 15 percent of total global output.

Carbon Nanotubes [computer rendering]  
Image from the National Geographic Magazine ►

### nanotubes: at a glance

#### Properties

Carbon nanotubes have an extremely high strength-to-weight ratio. They can be made stronger and lighter than steel.

Nanotubes can be made to conduct both heat and electricity well—combining desirable properties found separately in graphite and diamond, two other forms of carbon.

Nanotubes are adaptable, and can be designed to alter their properties based on their environment.

#### Uses

Nanotubes are used today as structural reinforcement in bicycle frames, baseball bats, and automotive body parts, which need to be very light, yet strong.

#### Value

The total global market value of carbon nanotubes is expected to exceed \$1.9 billion by the year 2010.

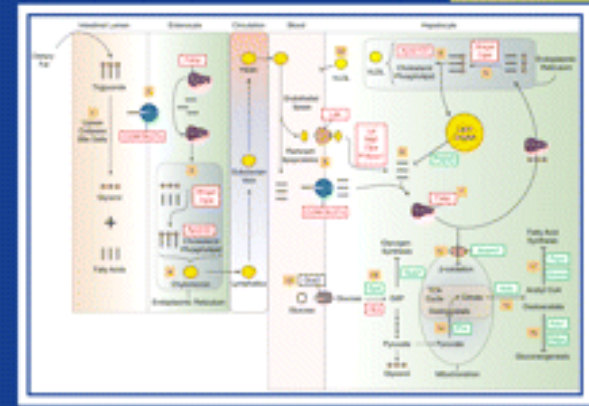
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**BUT NOT  
ALL THE  
NEWS IS  
GOOD**

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# TOXICOLOGICAL SCIENCES

The Official Journal of the Society of Toxicology

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Ken Donaldson, professor of respiratory toxicology at the University of Edinburgh, said: "Concern has been expressed that new kinds of nanofibers being made by nanotechnology industries might pose a risk because they have a similar shape to asbestos."



# **“Nanofibers 'may pose health risk’”**

**“Inhaling tiny fibers made by the nanotechnology industry could cause similar health problems to asbestos,” say researchers.**

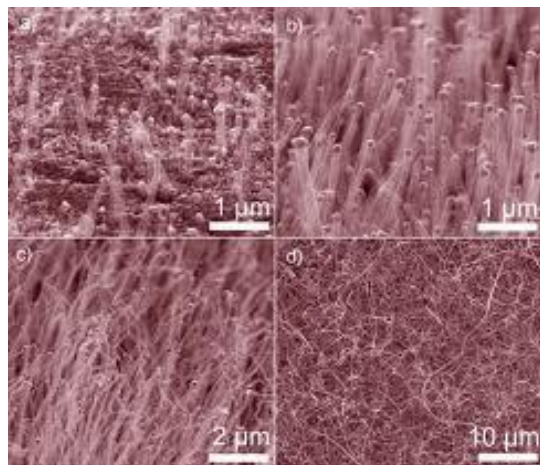
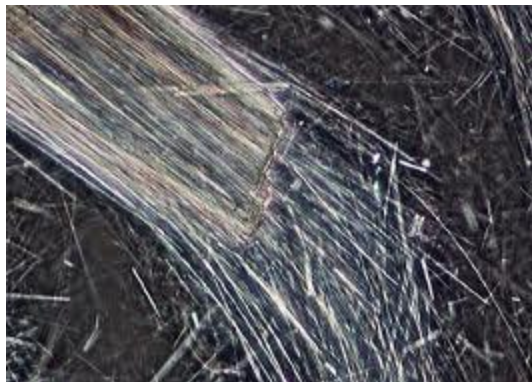
**1,000 times smaller than a human hair**



SPL



## Earlier Studies Made the Same Comparison



... results in asbestos-like, length-dependent, pathogenic behaviour.”

## Carbon nanotubes introduced into the abdominal cavity of mice show asbestos-like pathogenicity in a pilot study

CRAIG A. POLAN, RODGER DUFFIN, IAN KINLOCH, ANDREW MAYNARD,  
WILLIAM A. H. WALLACE, ANTHONY SEATON, VICKI STONE, SIMON BROWN,  
WILLIAM M. NEE AND KEN DONALDSON

IMRC/University of Edinburgh, Centre for Inflammation Research, Queen's Medical Research Institute, 47 Little France Crescent, Edinburgh EH16 4TJ, UK

School of Materials, University of Manchester, Grosvenor Street, Manchester M1 2HS, UK  
\*School of Life Sciences, Napier University, Colinton Road, Edinburgh EH10 5DT, UK

Published online: 20 May 2008; doi:10.1038/nnano.2008.111

Carbon nanotubes<sup>1</sup> have distinctive characteristics<sup>2</sup>, but their needle-like fibre shape has been compared to asbestos raising concerns that widespread use of carbon nanotubes may lead to mesothelioma, cancer of the lining of the lungs caused by exposure to asbestos. Here we show that exposing the mesothelial lining of the body cavity of mice, as a surrogate for the mesothelial lining of the chest cavity, to long multiwalled carbon nanotubes results in asbestos-like, length-dependent, pathogenic behaviour. This includes inflammation and the formation of lesions known as granulomas. This is of considerable importance, because research and business communities continue to invest heavily in carbon nanotubes for a wide range of products<sup>3</sup> under the assumption that they are no more hazardous than graphite. Our results suggest the need for further research and great caution before introducing such products into the market if long-term harm is to be avoided.

Carbon nanotubes (CNTs) are often considered to epitomize the field of nanotechnology—a diverse collection of nanoscale which a hazardous fibre is one that is thinner than 100 nm, longer technologies that are projected to be associated with \$2.6 trillion than ~20 nm and biopersistent in the lungs, in other words not worth of manufactured goods by the year 2014 (ref. 6). The dissolving or breaking into shorter fibres. Above all, for there to global market for CNTs is predicted to grow to between be any adverse effect, the numbers of such fibres must reach a \$1 billion and \$2 billion by 2014, spurred on by new and sufficient level to cause chronic activation of inflammatory cells, increasing industrial demands. Meanwhile, widespread concerns genotoxicity, fibrosis and cancer in the target tissue<sup>3</sup>. have been raised that a poor understanding of how to safely A superficial resemblance between nanomaterials such as CNTs develop and use engineered nanomaterials—including carbon and asbestos has led scientists to challenge the research community nanotubes—could undermine business interests and unduly to Assess whether fibre-shaped nanoparticles present a unique health risk<sup>14</sup>. Published studies have evaluated acute responses to CNTs in cell cultures and the lungs of animal models<sup>15–17</sup>, but the hypothesis that CNTs can behave like asbestos at the mesothelium has not previously been tested. The mesothelial layer is the cell layer that covers the internal surfaces of the and multiwalled nanotubes (MWNTs), as used in this study, pleural (chest) and peritoneal (abdominal) cavities and the comprise 2 to 50 such cylinders concentrically stacked with an exterior surfaces of the organs they contain, lubricating their common long axis. This structure gives nanotubes an unusual motion. When cancer occurs in the mesothelium, as is the case

combination of properties that are highly desirable in many industrial products<sup>3</sup>. Their high aspect ratio (ratio of length and width) makes them an attractive structural material, but their nanometre-scale diameter and needle-like shape have drawn comparisons with asbestos<sup>10</sup>.

Exposure during mining and the industrial use of asbestos led to a global pandemic of lung diseases. Study of disease in exposed populations showed that the main body of the lung was a target for asbestos fibres, resulting in both lung cancer and scarring of the lungs (asbestosis). The outside surface lining of the lung and its associated tissue, the pleura, was found also to be a target, with cancer of the pleura (mesothelioma), fluid accumulation in the pleural space (effusion) and scarring of the pleura (pleural thickening and plaque formation) being found in association with asbestos exposure. A critical factor underlying this pandemic is a prolonged latency period between exposure and the development of mesothelioma, the hallmark cancer of asbestos exposure. Toxicologists have derived a paradigm in the field of nanotechnology—a diverse collection of nanoscale which a hazardous fibre is one that is thinner than 100 nm, longer technologies that are projected to be associated with \$2.6 trillion than ~20 nm and biopersistent in the lungs, in other words not worth of manufactured goods by the year 2014 (ref. 6). The dissolving or breaking into shorter fibres. Above all, for there to global market for CNTs is predicted to grow to between be any adverse effect, the numbers of such fibres must reach a \$1 billion and \$2 billion by 2014, spurred on by new and sufficient level to cause chronic activation of inflammatory cells, increasing industrial demands. Meanwhile, widespread concerns genotoxicity, fibrosis and cancer in the target tissue<sup>3</sup>. have been raised that a poor understanding of how to safely A superficial resemblance between nanomaterials such as CNTs develop and use engineered nanomaterials—including carbon and asbestos has led scientists to challenge the research community nanotubes—could undermine business interests and unduly to Assess whether fibre-shaped nanoparticles present a unique health risk<sup>14</sup>. Published studies have evaluated acute responses to CNTs in cell cultures and the lungs of animal models<sup>15–17</sup>, but the hypothesis that CNTs can behave like asbestos at the mesothelium has not previously been tested. The mesothelial layer is the cell layer that covers the internal surfaces of the and multiwalled nanotubes (MWNTs), as used in this study, pleural (chest) and peritoneal (abdominal) cavities and the comprise 2 to 50 such cylinders concentrically stacked with an exterior surfaces of the organs they contain, lubricating their common long axis. This structure gives nanotubes an unusual motion. When cancer occurs in the mesothelium, as is the case

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423

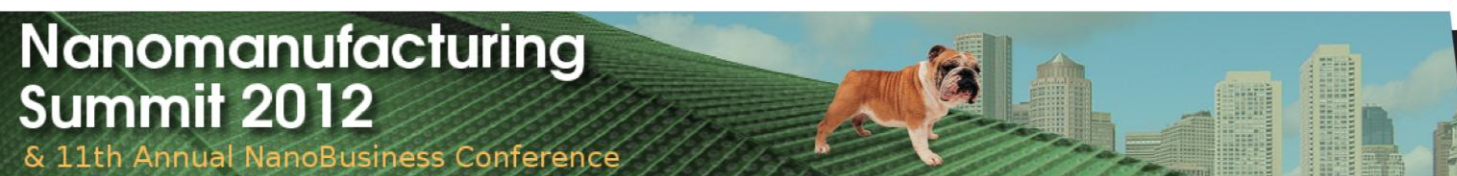


# Carcinogenicity Is Assumed

"We knew that long fibres, compared with shorter fibres, could **cause tumours**, but until now we did not know the cut-off length at which this happened."

"This research is particularly interesting as it gives us an indication of the size of fibre that might lead to **mesothelioma** if inhaled."

"If confirmed by subsequent studies, this minimum fibre length can be cited in **industry guidelines** to help ensure people are not exposed to the sorts of fibres that may lead to such deadly diseases."



# What About Asbestos Litigation?



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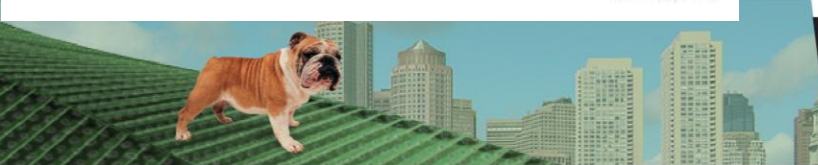
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# Rumors of Its Death Are Premature, but . . .



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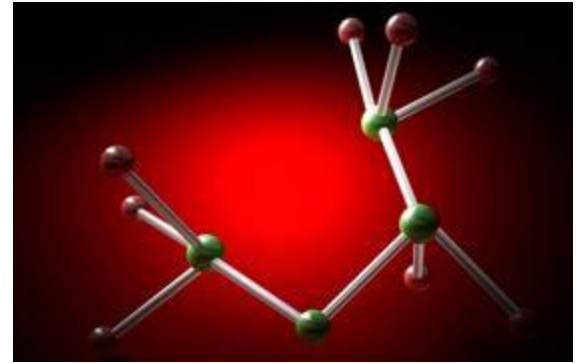
# Everyone Is Looking for the Next Asbestos



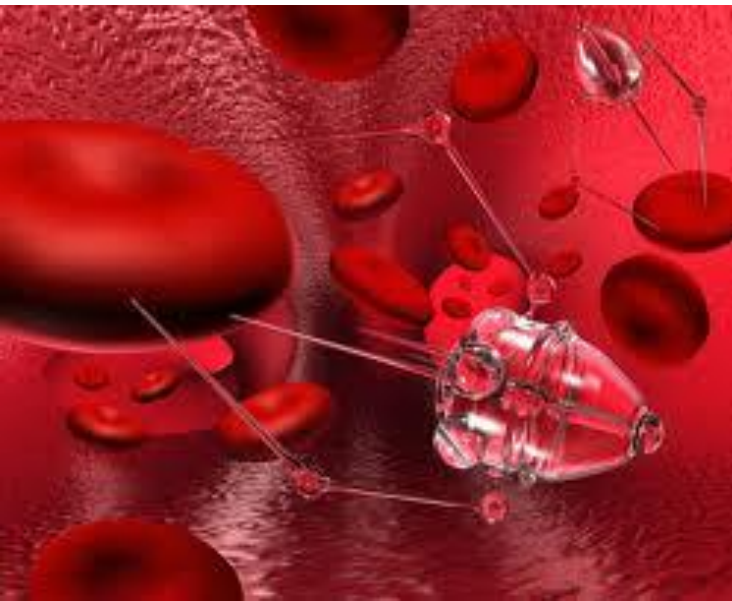
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# Research Continues...



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# Will Nanomaterials Be Tarred with the Asbestos Brush?



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## Carbon nanotubes introduced into the abdominal cavity of mice show asbestos-like pathogenicity in a pilot study

CRAIG A. POLAN, RODGER DUFFIN, NIAN KINLOCH, ANDREW MAYNARD,  
WILLIAM A. H. WALLACE, ANTHONY SEATON, WICKI STONE, SIMON BROWN,  
WILLIAM MCKEE AND KEN DONALDSON

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<sup>4</sup>Institute of Occupational Medicine, Research Avenue North, Riccarton, Edinburgh EH14 4AP, UK

<sup>5</sup>School of Life Sciences, Napier University, Colinton Road, Edinburgh EH10 5DT, UK

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Published online: 20 May 2008; doi:10.1038/nnano.2008.111

Carbon nanotubes<sup>1</sup> have distinctive characteristics<sup>2</sup>, but their needle-like fibre shape has been compared to asbestos<sup>3</sup> raising concerns that widespread use of carbon nanotubes may lead to mesothelioma, cancer of the lining of the lungs caused by exposure to asbestos<sup>4</sup>. Here we show that exposing the mesothelial lining of the body cavity of mice, as a surrogate for the mesothelial lining of the chest cavity, to long multiwalled carbon nanotubes results in asbestos-like, length-dependent, pathogenic behaviour. This includes inflammation and the formation of lesions known as granulomas. This is of considerable importance, because research and business communities continue to invest heavily in carbon nanotubes for a wide range of products<sup>5</sup> under the assumption that they are no more hazardous than graphite. Our results suggest the need for further research and great caution before introducing such products into the market if long-term harm is to be avoided.

Carbon nanotubes (CNTs) are often considered to epitomize asbestos exposure. Toxicologists have derived a paradigm in the field of nanotechnology—a diverse collection of nanoscale hazardous fibres is one that is thinner than 800 nm, longer technologies that are projected to be associated with \$2.6 trillion than ~20 nm and biopersistent in the lungs, in other words not worth of manufactured goods by the year 2014 (ref. 6). The dissolving or breaking into shorter fibres. Above all, for there to global market for CNTs is predicted to grow to between be any adverse effect, the numbers of such fibres must reach a \$1 billion and \$2 billion by 2014, spurred on by new and sufficient level to cause chronic activation of inflammatory cells, increasing industrial demands. Meanwhile, widespread concerns genotoxicity, fibrosis and cancer in the target tissue<sup>3</sup> have been raised that a poor understanding of how to safely. A superficial resemblance between nanomaterials such as CNTs develop and use engineered nanomaterials—including carbon and asbestos has led scientists to challenge the research community nanotubes—could undermine business interests and unduly to Assess whether fibre-shaped nanoparticles present a unique jeopardize human health and the environment.

The unique nanometre-scale structure of CNTs is based on a graphene cylinder, typically a few nanometres in diameter, which can range in length from a few micrometres to millimetres. Single-walled nanotubes (SWNTs) consist of one such cylinder, layer is the cell layer that covers the internal surfaces of the and multiwalled nanotubes (MWNTs), as used in this study, pleural (chest) and peritoneal (abdominal) cavities and the comprise 2 to 50 such cylinders concentrically stacked with an exterior surfaces of the organs they contain, lubricating their common long axis. This structure gives nanotubes an unusual motion. When cancer occurs in the mesothelium, as is the case

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# The Comparison Is Easily Made

... results in asbestos-like, length-dependent, pathogenic behaviour.”





# The Literature Stacks Up

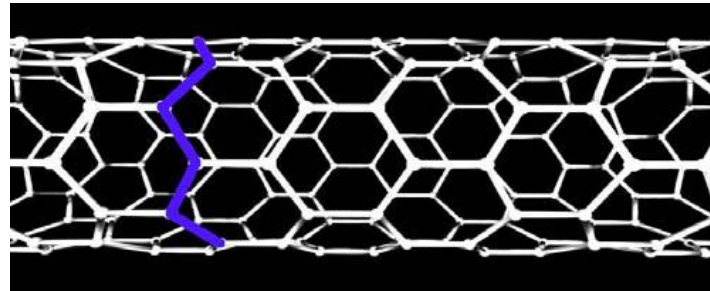
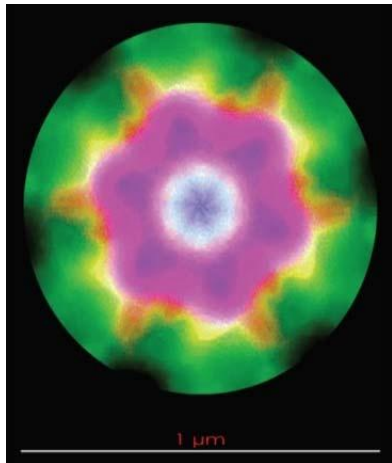


- Exposure to nanoparticles is related to pleural effusion, pulmonary fibrosis and granuloma.
- Song, et al. European Respiratory Journal (Sept. 2009)

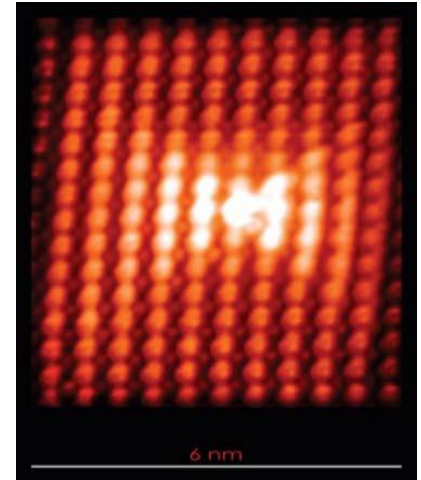


# Safety Concerns Abound

**Risk perception and risk communication with regard to nanomaterials in the workplace**



**Soybean susceptibility to manufactured nanomaterials with evidence for food quality and soil fertility interruption**



**Nanotechnology Law Blog**

REGULATORY & LEGAL DEVELOPMENTS INVOLVING NANOTECHNOLOGIES & NANOMATERIALS

PUBLISHED BY Bergeson & Campbell, P.C.

**ISO Preparing Labeling Guidance for Manufactured Nano-Objects and Products Containing Manufactured Nano-Objects**

**SCENIHR Issues Call for Information and Experts on Health Effects of Nanomaterials Used in Medical Devices**

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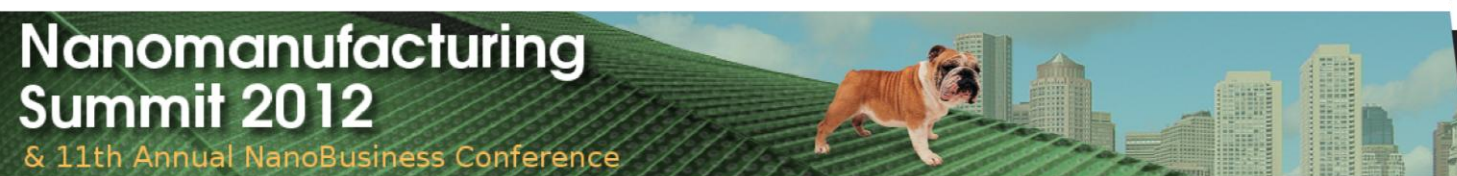


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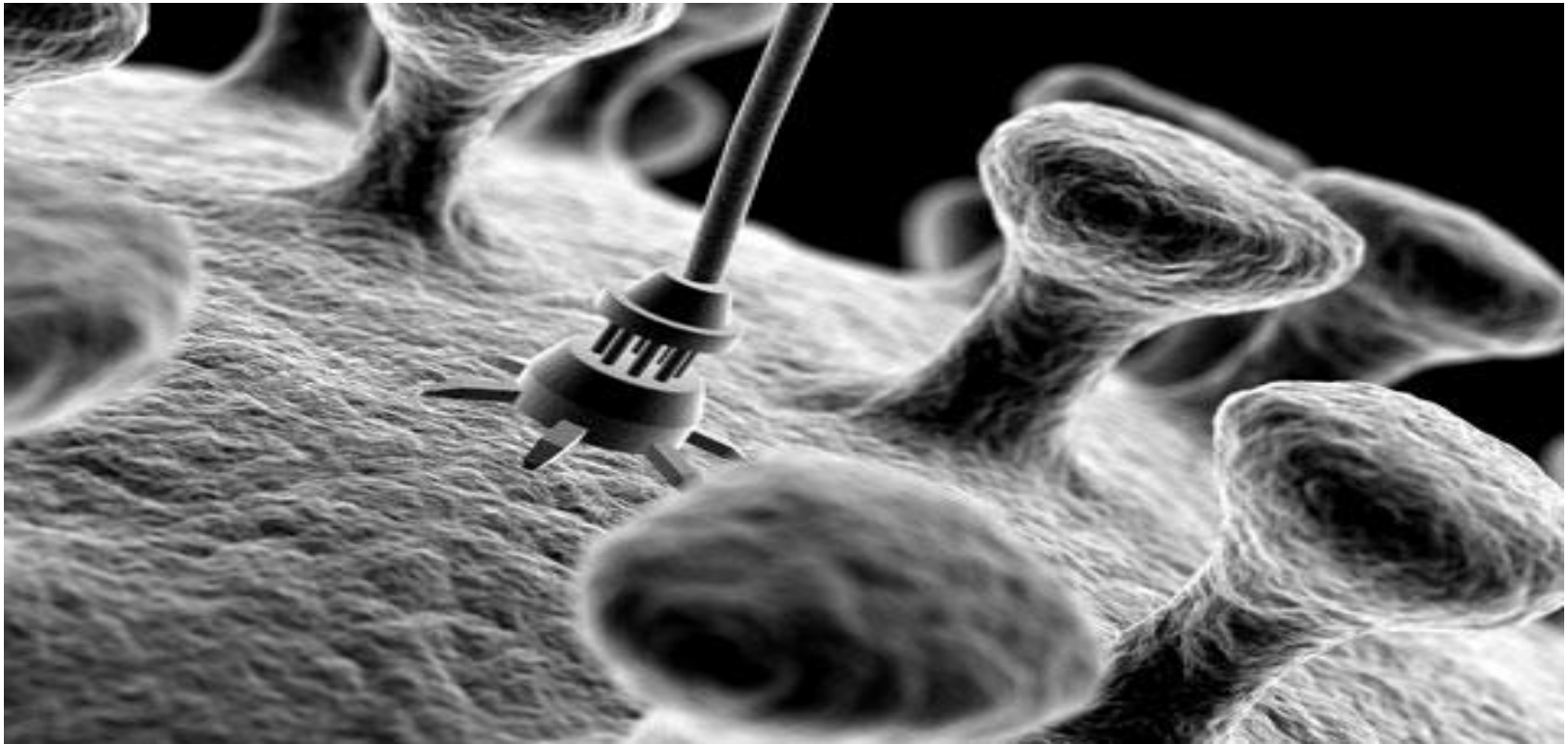
## **FDA Directed to Study Nanomaterials**

On July 9, 2012, the Food and Drug Administration Safety and Innovation Act became law, charging the Secretary of Health and Human Services to “intensify and expand activities related to enhancing scientific knowledge regarding nanomaterials included or intended for inclusion in products regulated” by FDA.





# Regulation is Coming Slowly



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# Industry Safety Assurances Get Little Media Attention







## The 2011 Nanodermatology Society Position Statement on Sunscreens

### Introduction

The harmful effects of both short-term and long-term sun exposure have been well described and range from accelerated skin aging to skin cancer, a potentially fatal condition. One of the most common approaches to prevent this damage or harm is with the application of sunscreens, which contain a variety of chemicals and minerals that act to block or reflect ultraviolet (UV) radiation, the component of sunlight that is responsible for many of its harmful effects. For years, titanium dioxide (TiO<sub>2</sub>) and zinc oxide (ZnO) have been used in sunscreens since they serve as a physical barrier to both short (UVB) and long wave (UVA) UV radiation and thus decrease the amount of radiation to which the skin is exposed. However, these ingredients in their native state are not water soluble, but are opaque and coat the skin when applied with an oily and cosmetically displeasing white residue, resulting in limited consumer use. In recent years, there has been a revival of TiO<sub>2</sub> and ZnO use in sunscreens as the science of nanotechnology has allowed for improved versions of these products.

Nanotechnology involves the design, production, and application of materials that are extremely small, (1 nanometer = one billionth of a meter)<sup>1</sup>. When this technology is applied to sunscreens, specifically nano-sized TiO<sub>2</sub> and ZnO, these products do not have the thick feel or unsightly chalky film as compared to their predecessors. Even more importantly, sunscreens with these nanomaterials offer superior UV protection when compared to conventional formulations<sup>2,3</sup>. However, many organizations and regulatory bodies have raised concerns regarding the safety of nanoparticle sunscreens.

These concerns are based on the unique properties of materials at the “nano” level, which include increased surface area to weight ratio (provides more surface to interact with the environment) and enhanced skin and organ penetration capabilities. As such, agencies wonder if these nanoparticles are toxic to living cells and if they are capable of being absorbed through the skin into the bloodstream. Regulatory agencies have reviewed studies that have focused on the safety of nanoparticle formulations. These results have been presented by the Environmental Protection Agency (EPA), Environmental Working Group (EWG), European Union (EU) and Australia's Therapeutic Goods Administration (TGA), among other groups. This paper reviews important questions regarding titanium and zinc nanoparticles and sunscreen safety.

### Are TiO<sub>2</sub> and ZnO nanoparticles toxic to cells?

Recently, it was discovered that nanoparticles of titanium dioxide (TiO<sub>2</sub>) and zinc oxide (ZnO) can generate reactive oxygen species (ROS) when exposed to UV radiation. ROS are chemically-reactive molecules that have the potential to significantly damage proteins, DNA, RNA, and fats within cells. The actual damage depends on a variety of factors including their size, structure, surface properties (coating), and ability to aggregate. For example, several crystal forms of nanosized TiO<sub>2</sub> exist, and differ in the amount of damage they exert on cells. In addition, coating with manganese<sup>4</sup> or other materials<sup>5-7</sup> has been shown to limit the formation of free radicals.

Damage associated with free radical formation is dependent on their ability to interact with living cells. Two barriers must be surmounted for nanoparticle toxicity to occur: penetration in the body via the skin, and host defenses against ROS by neutralizing enzymes and small molecules. It is important to remember that the

1

The Nanodermatology Society (NDS), founded in 2010, is a nonprofit organization charged with the mission to promote and enable a greater understanding of the scientific and medical aspects of nanotechnology in health and disease.

For more information, visit [www.nanodermsociety.org](http://www.nanodermsociety.org) or contact us at [administrator@nanodermsociety.org](mailto:administrator@nanodermsociety.org)

... The Nanodermatology Society believes that nano-based sunscreens do not pose serious health risks to consumers...

# Potential Areas of Liability Concern

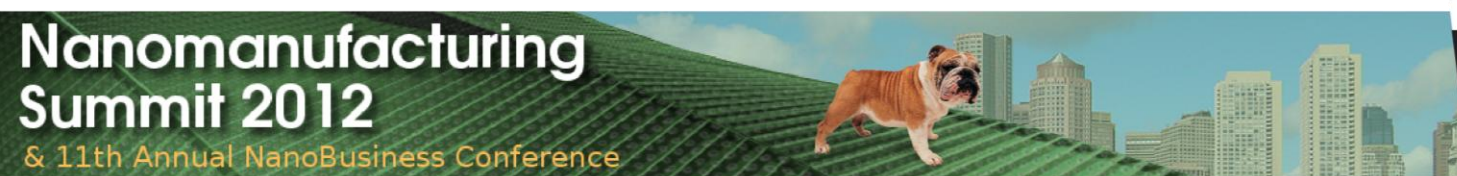
- “Occupational” Claims
- “Consumer” Claims
- “Environmental” Claims

# Worker Exposure Is a Concern



Health scare: Labor unions claim that workers in the nanotechnology sector might be facing a health “time bomb “

The July 3, 2012 National Institute for Occupational Safety and Health (NIOSH) *eNews* nanotechnology update states that the critical question to address is whether nanomaterials pose health or safety risks to workers employed in their manufacture and industrial use.




# Consumer Health Concerns

## NEWS AND ANALYSIS

### Nanotechnology risks ignored

#### MEDIA

Press focus on positives of new technology

 A US study has found scant media coverage of the potential risks posed by nanotechnology, with many more articles extolling its future benefits.

In their longitudinal study spanning coverage from 2000 to 2009 - in 20 US, nine UK newspapers and two wire services - the US researchers looked for articles that could alert readers to nanotechnology's risks.

Sharon Friedman and Brenda Egolf, from Lehigh University in Bethlehem, found the number of stories that mentioned risks averaged around just 37 per year in each country. Three main narratives prevailed - runaway technology, science-based studies and regulation - and journalists

most often covered health risks, followed by environmental and societal risk issues. Regulation coverage was less frequent but increased over time.

The report concludes that given the many articles describing nanotechnology's benefits and the average person's minimal knowledge about the topic, we may be setting the stage for public distrust of nanotechnology in the event that a dangerous event should occur.

Friedman tells *Chemistry World* that there has been a great deal of 'cheerleading' by the US and UK governments, universities, companies and scientists about nanotechnology: 'The number of news releases with "good news" about nanotechnology has been overwhelming,' she says. 'Almost every study in the US and most European countries has found that the dominant narrative or frame for nanotechnology media

articles has been positive.'

Positive coverage has focused on the health, energy and computer technology benefits of nanotechnology. Friedman says that editors think readers want to read this. 'With very few risk incidents occurring and many scientists providing either balanced or very positive information about nanotechnology, reporters have had little incentive to follow up on scientific risk messages,' she adds.

Friedman suggests other reasons for simple, positive stories predominating include cutbacks at mainstream US newspapers. 'After the departure of most science writers from [a newspaper's] staff, it is much easier to write an article based on a news release,' she says.

Robin Williams, director of the Institute for the Study of Science, Technology and Innovation at the University of Edinburgh,

UK, says that there is no proof that a greater discussion of the assumed risks in the media today will lead to nanotechnology being better accepted and understood in future. Efforts to outline nanotechnology's potential risks or benefits ahead of time are beset by pitfalls and will not necessarily avert public controversy, he argues.

Attempts have been made to anticipate the outcome by extrapolating from previous technologies - such as the recent debate over genetically modified foods. 'However, studies of historical experiences show that the initial conceptions of the implications of a technology are often so far removed from ultimate outcomes as to be uninformative,' he explains. 'Innovation pathways often deviate from their initially expected trajectory.'

*Helen Carmichael*





# Despite FDA Denials, Nano-Food Is Here

According to a USDA scientist, some Latin American packers spray U.S.-bound produce with a wax-like nanocoating to extend shelf-life. "We found no indication that the nanocoating ... has ever been tested for health effects,"



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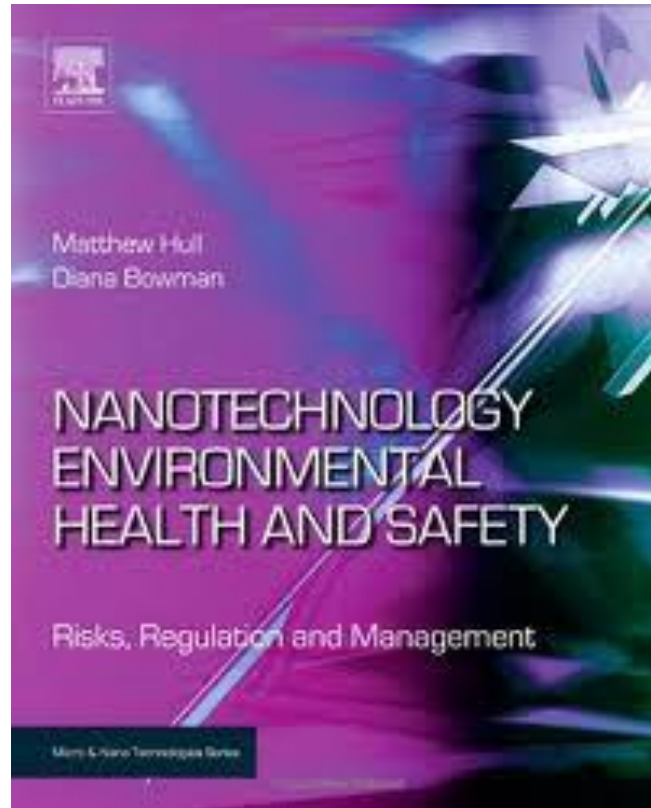
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# Environmental Concerns



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# A Cautionary Tale

## **1960s**

The first silicone breast implants are developed by two plastic surgeons from Texas.

## **1976**

FDA now has the authority to approve new medical devices. But since silicone breast implants have been on the market for almost 15 years, they are "grandfathered."

## **1980s**

Ralph Nader's Public Citizen Health Research Group, Washington, D.C. sends out warning signals that silicone breast implants cause cancer.

## **January 1982**

FDA proposes to classify silicone breast implants into a Class III category which would require manufacturers to prove their safety in order to keep them on the market.

## **December 1990**

Program on the dangers of silicone breast implants airs on "Face to Face with Connie Chung."



## **December 1991**

The largest tort award yet, \$7.3 million, is given to Mariann Hopkins whose mixed connective- tissue disease is linked to her ruptured silicone breast implants. To date, 137 individual lawsuits have been filed against Dow Corning.

## **January 1992**

FDA Commissioner, David Kessler, calls for a voluntary moratorium on silicone breast implants until the FDA and the advisory panel have an opportunity to consider newly available information. The manufacturers agree.

## **March 1992**

Dow Corning leaves the silicone breast implant business

## **December 1992**

Pamela Jean Johnson wins \$25 million tort award in Houston. To date 3,558 individual lawsuits have been filed against Dow Corning.

## **March 1994**

A class action settlement is reached with Dow Corning being the largest contributor. Manufacturers claim there is no scientific evidence linking silicone breast implants with autoimmune diseases



### **September 1997**

The Journal of the National Cancer Institute publishes a review of scores of medical studies that concludes breast implants do not cause breast cancer. The researchers described the evidence for linking implants to any other disease as "borderline."

### **November 1998**

Dow Corning files for bankruptcy reorganization, which includes the \$3.2 billion previously agreed-to settlement and offers claimants several payout options.

### **December 1998**

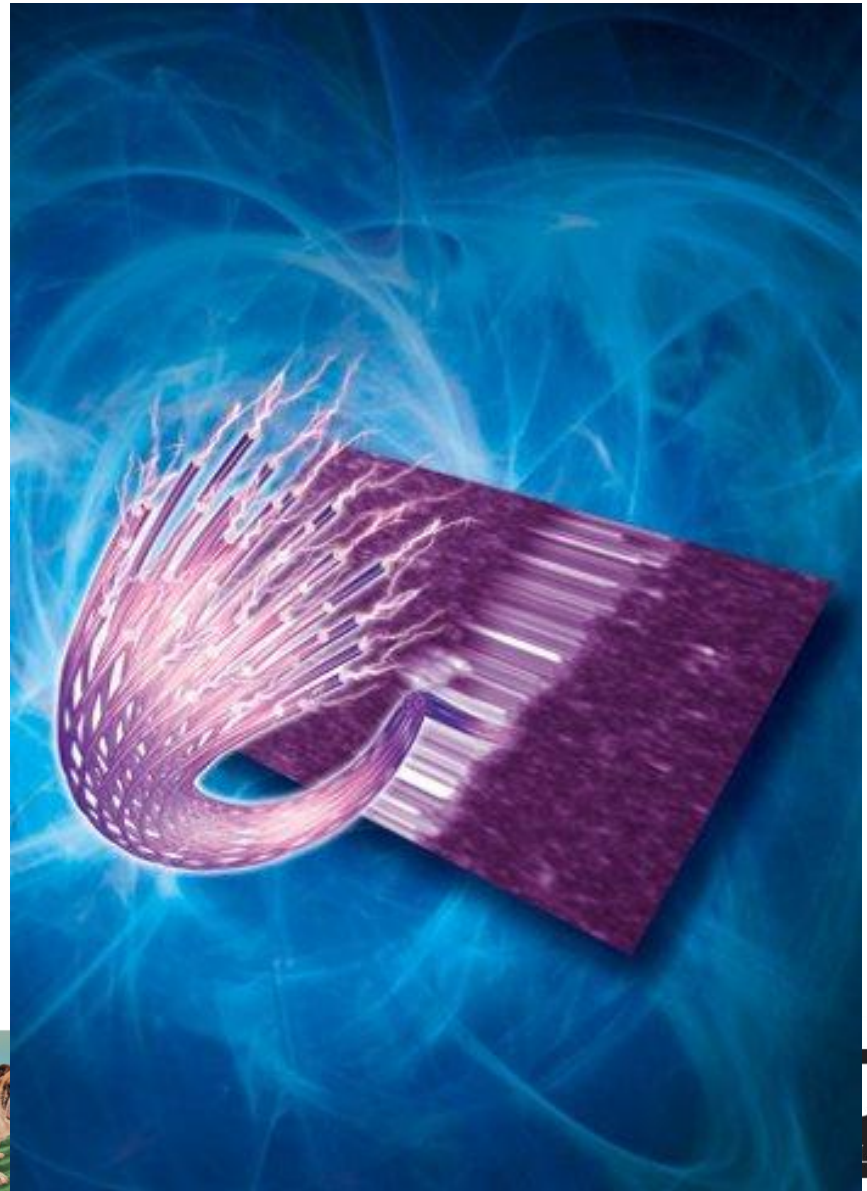
A panel of four independent experts appointed by Judge Sam C. Pointer, overseer of implant lawsuits in the Federal courts, concludes that scientific evidence so far has failed to show that silicone breast implants cause disease.

### **June 1999**

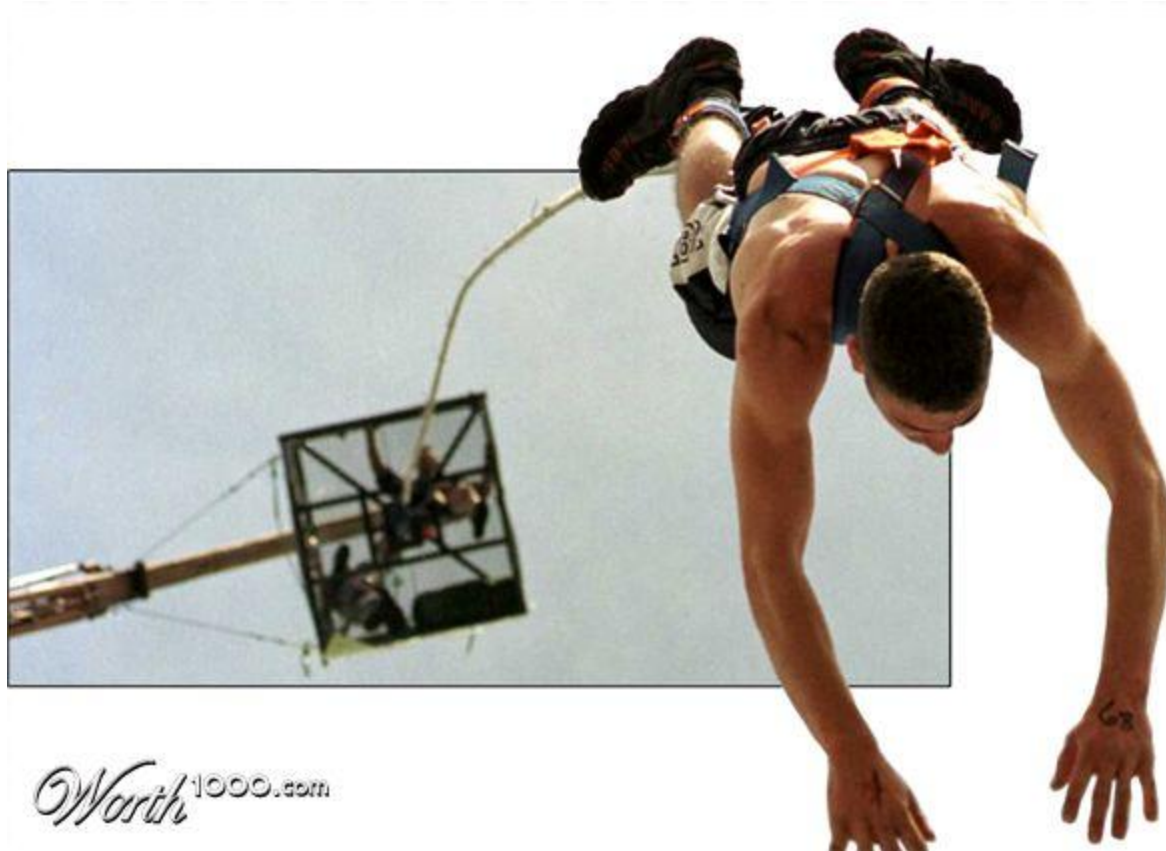
The Institute of Medicine releases a 400-page report concluding that silicone breast implants do not cause any major diseases such as lupus or rheumatoid arthritis.

# Due Diligence

- Is the company's IP solid?
- What are the potential regulatory hurdles?
- What are the potential liabilities?



# LOOK BEFORE YOU LEAP



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# Questions, Comments and Concerns

*Thank you*

